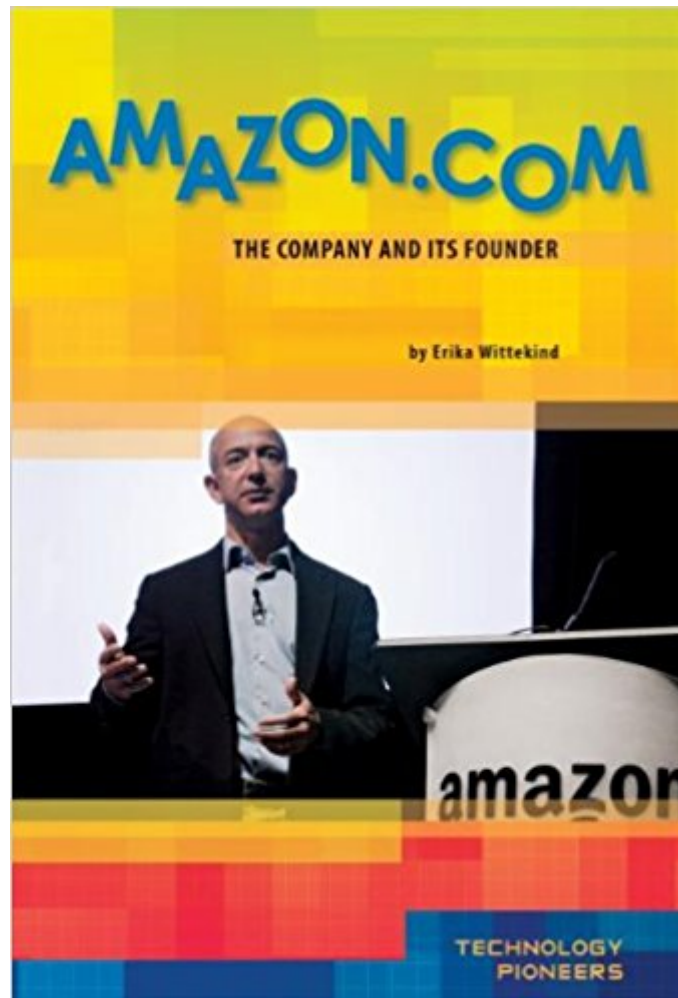




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.com: The Company And Its Founder (Technology Pioneers)



Synopsis

This title examines the remarkable life of Jeff Bezos and his work building the groundbreaking e-commerce company .com. Readers will learn about Bezo's background and education, as well as his early career. Also covered is a look at how .com operates, issues the company faces, its successes, and its impact on society. Color photos and informative sidebars accompany easy-to-read, compelling text. Features include a timeline, facts, additional resources, Web sites, a glossary, a bibliography, and an index. Aligned to Common Core Standards and correlated to state standards. Essential Library is an imprint of Abdo Publishing, a division of ABDO.

Book Information

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Customer Reviews

Computer geniuses, business ups-and-downs, lawsuits, and invention are the fundamentals of this series for students seeking information on important technology companies. Each book begins with an important moment in the life of the company. After that, the stories become a little dry for the most part, as it is difficult to convey technological genius and business acumen in an interesting way to young readers. .com doesn't convey much feel for the personality of its founder, Jeff Bezos, but does a good job of showing why this company is significant. Illustrated mostly with headshots, these feature very detailed time lines for the short periods they cover and include source notes to back up their information. Grades 6-9, --Susan Dove Lempke

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